



August 31, 2010

Mr. Robert Kent  
Pacific Strategy Group  
25350 Magic Mountain Pkwy  
Valencia, CA 91355

Dear Mr. Kent:

On behalf of FilmL.A., Inc., the film office for the City of Los Angeles, County of Los Angeles and other local jurisdictions, I offer our support for the permanent relocation of the (former) Battleship USS Iowa to the Port of Los Angeles.

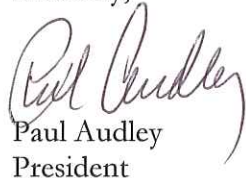
An amazing piece of history, the ship will prove to be an invaluable museum and tourist attraction. Tourism is the second largest industry in Los Angeles County, and the USS Iowa will provide visitors to our region with a one-of-a-kind venue at the historic anchorage of the Pacific Fleet.

As a significant driver of tourism, filmed entertainment is the third largest economic sector and supports hundreds of thousands of jobs while infusing over \$57 billion into the local economy each year. However, in recent years, Los Angeles and California have faced stiff competition from other states and countries wishing to lure productions and realize the positive economic benefits the industry provides.

FilmL.A. has worked hard to protect and keep our local filming assets (such as unique locations) available for filmmakers in order to remain the world's top film production center. As a unique filming asset, USS Iowa will undoubtedly play a role in future films, TV shows and commercials... as well as a greater role in helping us keep film production in our region.

We support your efforts and thank you for working to bring the USS Iowa to the Port of Los Angeles.

Sincerely,



Paul Audley  
President