



ANNUAL REPORT 2021



VISION & MISSION

We are the Museum for America's Surface Navy. The US Navy was founded in 1775 with two frigates and a small cadre of officers and sailors. Today, America's Surface Navy is as important as ever and sails the world's oceans ensuring security, democracy, and prosperity for the American people and the world.

The National Museum of the Surface Navy tells the story of the Surface Navy in order to raise America's awareness of the importance of the United States Surface Naval Forces' role in international relations, free trade, humanitarian assistance, and technological innovation, not just in the past but today and into the future.

The first and only national museum dedicated to the men and women of the Surface Navy will open aboard Battleship USS Iowa in Los Angeles, CA at America's Port on October 13, 2025.



OUTCOMES & ACCOMPLISHMENTS

EDUCATION

74,502

Total Visitors
(Pandemic Year)

1,189

Visitors From the State of Iowa

3,643

Youth Participate in Day & Overnight
Programs Including STEM

VETERANS

234,119

Total Veterans West Social Media Reach
(FB & Instagram)

6,580

Total Virtual & In-Person Direct Services
Support (Personal & Organization)

1,585

On-Site Groups & Program Services
(experiences, support, and camaraderie)

COMMUNITY

9

First Responder Training Days

3,447

Attendees at 19 Events
Open to the Community

937

Donated Tickets to
Other Non-Profits

ACCOMPLISHMENTS

1

Established Battleship IOWA as a premier events venue on the LA Waterfront, offering a variety of settings, technological capabilities, and catering options through Vicky's Doghouse.

2

Hosted government, military, business, and community leaders from across the nation for the inaugural Freedom of the Seas Awards, raising awareness and support for the National Museum of the Surface Navy.

3

Established and launched Veterans West, providing access to comprehensive services for military, veterans, and their families, including serving as the VPAN program provider for LA County Supervisorial District 4.

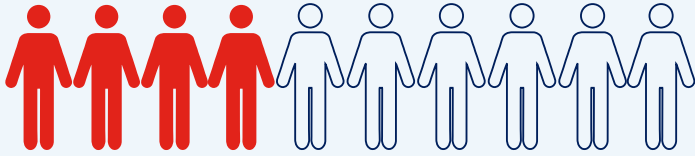
SHIP MAINTENANCE

- Designed, built, and opened Vicky's Doghouse.
- Designed and installed additional shoreside infrastructure, including fences and shops.
- Designed, built, and opened the Veterans Resource Center.



ONE SHIP, ONE CREW

43,780 HOURS CONTRIBUTED BY **327** VOLUNTEERS - VALUED AT **\$1,311,208**



43%

Of active volunteers are veterans who benefit from improved job skills, camaraderie, and a sense of belonging.



61%

Of our active volunteers are over the age of 55, giving them the opportunity to engage in their community by doing important work that values their experience.

FINANCIAL SUMMARY

REVENUE **\$6,532,586**

OPERATING EXPENSES:

Program Expenses \$3,317,106

General and Administrative \$384,939

Fundraising \$1,001,795

Total Expenses **\$4,703,840**

Net Income **\$1,828,746**

Add back Depreciation \$942,832

Income Before Depreciation **\$2,771,578**

BALANCE SHEET

Assets \$7,123,238

Liabilities \$2,742,320

Audited financial statements are available at pacificbattleship.com/our-story/financial-information/

LEADERSHIP & DONORS

17 National Leadership Council members

6 Chairman's Flag Council members

15 Governance Board members

27 President's Advisory Board members

For a full list of our Leadership, please visit:

pacificbattleship.com/our-story/board-of-directors/

For a list of Major Donors, please visit:

pacificbattleship.com/our-story/financial-information

OUTREACH IMPACT

445,121 FACEBOOK FOLLOWERS

6,298 TWITTER FOLLOWERS **24,495** INSTAGRAM FOLLOWERS

2.81M GOOGLE MAPS VIEWS **4.8** GOOGLE RATING **★★★★★** TRIPADVISOR RATING

284K UNIQUE USERS VISITED **752K** WEBSITE VISITORS **51,416** E-BLAST AUDIENCE

PLANK OWNERS

MORE THAN **2,750** PEOPLE BECAME PLANK OWNERS
OF THE NATIONAL MUSEUM OF THE SURFACE NAVY

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