



News Release

BATTLESHIP USS IOWA MUSEUM ACCOMPLISHMENTS AS A COMMUNITY PLATFORM HIGHLIGHTED IN 2023 ANNUAL REPORT

Among the Top Museums and Attractions in Los Angeles, the Iconic Battleship Serves as a High-Visibility Platform for Connecting, Engaging, and Strengthening the Surrounding Communities

SAN PEDRO, Calif. – March 28, 2024 - Battleship USS IOWA Museum, a top five museum and attraction in the Los Angeles area and future home of the National Museum of the Surface Navy, showcased its impact on the community with the release of its 2023 Annual Report. Metrics from the museum's community and education programs, and Veterans West highlight the immense value that the museum contributes to the surrounding community through a diverse portfolio of programs.

Community Platform Builds Connections, Promotes Civic Engagement, Strengthens Resilience.

Through its community programs, Battleship IOWA donated venue support worth over \$613,000 to host dozens of events in support of local organizations, civic engagement, and community strengthening. More than 625 tickets for tours and one-of-a-kind experiences aboard Battleship IOWA were donated to local nonprofit organizations in support of their fundraising efforts. Los Angeles Fleet Week, one of the city's largest public events, brought more than 100,000 visitors to the LA Waterfront, and over 250,000 people were reached through more than 110 events held across Los Angeles throughout the week. As an in-situ environment for a variety of public safety and emergency response exercises, 108 participants received specialized training in dive, search and rescue, confined space, special operations, maritime enforcement, and more.

Education Programs Ignite Curiosity and Inspire Future Leaders

Nearly **10,000** students were served through a variety of interactive educational programs and experiences including the science-focused <u>Day of Discovery</u>, STEAM at Sea, and <u>STEM Adventure Camp</u>, and the Camp Battleship overnight encampment program and VADM Samuel L. Gravely Leadership Experience.

Through the VADM Samuel L. Gravely Scholarship Awards which includes an annual essay contest, seven students were granted scholarships to support their pursuit of higher education.

Battleship IOWA as a Platform That Brings Together Veterans and Patriotic Civilians

As a Veteran Peer Access Network (VPAN) program provider for the Los Angeles County Department of Mental Health, Battleship IOWA's Veterans West helped **2,505** veteran community members navigate complicated systems to access services such as mental health support, recovery assistance, housing coordination, workforce development and employment, healthcare, education, legal services, social connection, and more. As a participant in the DoD Skillbridge program, Veterans West provided internships to **four** service members to help them transition into the civilian workforce. Battleship IOWA hosted **44** honors and memorial events that celebrated and recognized the accomplishments and sacrifices of veterans. To build a sense of community and promote camaraderie between veterans, **111** veteran community gatherings were hosted for organizations including the Surface Navy Association, American Legion, Marine Corps League, Sea Cadets, and the Battleship IOWA Veterans Resource Center.

"While Battleship IOWA has become one of the top five museums in Los Angeles, we're particularly proud of creating and growing a community platform that has become a valued resource to veterans, educators, and surrounding communities," stated Jonathan Williams, President & CEO, Pacific Battleship Center. "Through the diverse array of programs that we provide to the various communities, organizations, and groups we serve, we have provided approximately \$12M in local economic impact and have been instrumental in building and strengthening networks of relationships across sectors and industries in Los Angeles."

For information on visiting Battleship USS IOWA, or to learn about upcoming events, programs, and volunteer opportunities aboard the ship, please visit https://pacificbattleship.com/.

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- Twitter http://twitter.com/ussiowa
- YouTube https://www.youtube.com/user/ussiowamuseum

About Battleship USS IOWA Museum

Located in the Port of Los Angeles in San Pedro, Calif., Battleship USS IOWA Museum is one of the top five museums and attractions in Los Angeles, bringing the ship's history to life through in-person and

virtual tours and educational programs for youth. In addition to providing a natural platform for veterans and patriotic civilians to come together as a community, Battleship USS IOWA Museum provides a wide array of impactful programs and resources that support the critical needs of our military and veterans. Owned and operated by the nonprofit Pacific Battleship Center, the museum is transitioning to national museum status as the National Museum of the Surface Navy at the Battleship IOWA to open on the 250th birthday of the U.S. Navy in 2025.

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