



ANNUAL REPORT 2023



VISION & MISSION

To inspire global awareness of freedom of the seas.

To ignite curiosity, connect communities, and enhance understanding of America's role in maritime peace and prosperity.

OUTCOMES & ACCOMPLISHMENTS

EDUCATION

135,714

Total Visitors

718

Visitors From the State of Iowa

9,717

Youth Participated in Day & Overnight Programs Including STEM

VETERANS

9,171

Total Virtual & In-Person Direct Services

2,505

On-site Groups, Program Services & Experiences

4

Number of Skillbridge Interns

COMMUNITY

\$613,227

Community Event Fee Waivers & Donations

12

Disaster Preparedness & Response Exercises/
Public Safety Trainings & Exercises

628

Donated Tickets to Other Non-Profits

LA ★ FLEET ★ WEEK

100,000+ Event Visitors on the LA Waterfront **110+** Community Events Held Across Los Angeles

ACCOMPLISHMENTS

- Updated organization's mission, vision, and capital campaign story around Freedom of the Seas and opened first exhibit experience of the NMSN with the U.S. Navy - Stewards of the Sea.
- Determined final location for the future and gained clarity on the first phase of the NMSN opening on October 13, 2025.
- Achieved growth in Plank Owners (28%), revenue (25%), and attendance (33%), achieving better financial stability than projected.

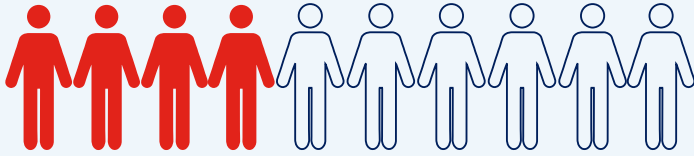
SHIP MAINTENANCE

- Moved four 1900 lb projectiles onto shell deck in Turret 1 and parbuckled them into position using ship's original equipment.
- Prepared port/stbd bridgewings for new deck covering. Removed wood decking, rust, and paint, replaced thin/weakened metal, and applied paint.
- Reactivated heads on 2nd deck port side for staff and Camp Battleship participants.
- Storm damage recovery. Disassembled and re-erected event tent for replacement of damaged components. Replaced shredded awnings. Repaired forward brow ramps and fencing. Deployed and recovered port anchor to protect the ship during a tropical storm.



ONE SHIP, ONE CREW

51,651 HOURS CONTRIBUTED BY **478** VOLUNTEERS - VALUED AT **\$1,546,942**



43%

Of active volunteers are veterans who benefit from improved job skills, camaraderie, and a sense of belonging.



61%

Of our active volunteers are over the age of 55, giving them the opportunity to engage in their community by doing important work that values their experience.

FINANCIAL SUMMARY

REVENUE **\$6,619,310.86**

OPERATING EXPENSES:

Program Expenses \$5,107,403

General and Administrative \$558,584

Fundraising \$1,065,350

Total Expenses \$6,731,338

Net Income (\$112,027)

Add back Depreciation \$489,853

Income Before Depreciation \$377,825

BALANCE SHEET

Assets **\$6,864,049**

Liabilities **\$3,124,208**

Financial Summary represents unaudited financial figures. Our audited financial statements are available at pacificbattleship.com/our-story/financial-information/

LEADERSHIP & DONORS

- 17** National Leadership Council Members
- 7** Chief Flag Council Members
- 15** Governance Board Members
- 36** President's Advisory Board Members
- 15** Ambassador Corps Members

425 Unique Donor During 2023

For a full list of our Leadership, please visit: pacificbattleship.com/our-story/board-of-directors/

For a list of Major Donors, please visit: pacificbattleship.com/our-story/financial-information

OUTREACH IMPACT

431K FACEBOOK FOLLOWERS

6.8K X FOLLOWERS **28K** INSTAGRAM FOLLOWERS

21K YOUTUBE SUBSCRIBERS **4.8** GOOGLE RATING **★★★★★** TRIPADVISOR RATING

RANKED **#4** OUT OF **929** "THINGS TO DO IN LOS ANGELES" ON TRIPADVISOR

PLANK OWNERS

MORE THAN **12,402** ARE REGISTERED AS PLANK OWNERS OF THE NATIONAL MUSEUM OF THE SURFACE NAVY

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[CLICK HERE TO BECOME A PLANK OWNER TODAY!](#)

