



ANNUAL REPORT 2024



VISION & MISSION

The National Museum of the Surface Navy tells the story of the Surface Navy in order to raise America's awareness of the importance of the United States Surface Naval Forces' role in international relations, free trade, humanitarian assistance, and technological innovation, not just in the past but today and into the future.

The first and only national museum dedicated to the men and women of the Surface Navy will open aboard Battleship IOWA in Los Angeles, CA at America's Port in 2026.

OUTCOMES & ACCOMPLISHMENTS

EDUCATION

128,659

Total Visitors

1,842

Visitors from the State of Iowa

13,757

Youth Participated in Day & Overnight Programs Including STEM

VETERANS

4,298

Total Virtual & In-Person Direct Services

11

Skillbridge Interns

6

Military & Veteran Community Ceremonies

COMMUNITY

\$339,784

Donated back to the community and civic organizations

29

Disaster Preparedness & Response Exercises/ Public Safety Trainings & Exercises

LA FLEET WEEK®

250,000+ People reached across Los Angeles **100+** Community Events Held Across Los Angeles

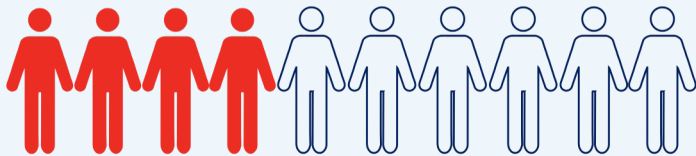
ACCOMPLISHMENTS

- 1 IOWA crew launched the first phase of construction for the National Museum of the Surface Navy by clearing out and rebuilding key spaces, removing outdated exhibit structures, installing new walls, painting, and carefully relocating artifacts. This major groundwork lays the essential foundation for the museum's future exhibits and marks a meaningful step toward bringing this national museum to life aboard the ship.
- 2 IOWA crew alongside the team from Teak Decking Systems completed a major preservation project, replacing 4,725 square feet of its most vulnerable wood deck with a long-lasting composite material, preventing further water intrusion and corrosion that has pushed other historic ships to near loss. Made possible by a lead gift from the State of Iowa and the dedicated work of staff, volunteers, and partners, this nine-month effort strengthens the ship's long-term health and ensures it remains safe and accessible for future generations.
- 3 The organization proudly presented the inaugural Battleship IOWA Distinguished Public Service Award and the USS IOWA Lamberti Service Award to individuals whose exceptional commitment strengthens our mission and expands our reach nationwide. These honors recognize people who not only go above and beyond in their support but also help maintain a strong, vibrant network of advocates dedicated to preserving and promoting the ship's legacy.



ONE SHIP, ONE CREW

58,000 HOURS CONTRIBUTED BY **695** VOLUNTEERS - VALUED AT **\$2,017,820**



43%

Of active volunteers are veterans who benefit from improved job skills, camaraderie, and a sense of belonging.



61%

Of our active volunteers are over the age of 55, giving them the opportunity to engage in their community by doing important work that values their experience.

FINANCIAL SUMMARY

REVENUE **\$8,946,571**

OPERATING EXPENSES:

Program Expenses \$5,858,984
General and Administrative \$785,559
Fundraising \$1,385,607

Total Expenses **\$8,030,150**

Net Income **\$916,421**

Add back Depreciation \$460,794

Income Before Depreciation **\$455,627**

BALANCE SHEET

Assets \$10,599,605
Liabilities \$5,965,197

Financial Summary represents unaudited financial figures. Our audited financial statements are available at pacificbattleship.com/our-story/financial-information/

LEADERSHIP & DONORS

- 17** National Leadership Council Members
- 7** Chief Flag Council Members
- 15** Governance Board Members
- 37** President's Advisory Board Members
- 18** Ambassador Corps Members

3,929 Unique Donors During 2024

For a full list of our Leadership, please visit: pacificbattleship.com/our-story/board-of-directors/

For a list of Major Donors, please visit: pacificbattleship.com/our-story/financial-information

OUTREACH IMPACT

430K FACEBOOK FOLLOWERS

6.9K XFOLLOWERS **33K** INSTAGRAM FOLLOWERS

28K YOUTUBE SUBSCRIBERS **4.8** GOOGLE RATING **★★★★★** TRIPADVISOR RATING

RANKED **#4** OUT OF **929** "THINGS TO DO IN LOS ANGELES" ON TRIPADVISOR

PLANK OWNERS

MORE THAN **16,000** ARE REGISTERED AS PLANK OWNERS OF THE NATIONAL MUSEUM OF THE SURFACE NAVY

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CLICK HERE TO BECOME A PLANK OWNER TODAY!

