

2025 ANNUAL REPORT

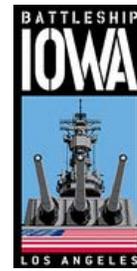


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ORGANIZATION OVERVIEW



The National Museum of the Surface Navy at the Battleship IOWA, a cornerstone of the LA Waterfront, harnesses the lived experience of Surface Navy sailors to forge prepared, connected leaders – building America’s workforce, advancing veteran transition, and strengthening resilient communities.

➔ Vision

To inspire global awareness of freedom of the seas.

➔ Mission

Ignite curiosity and connect communities to strengthen America’s role in maritime peace and prosperity.

YEAR IN REVIEW

JANUARY

Launch of LADRRRC



FEBRUARY

Rock for Responders Benefit Concert



MARCH

Lamberti Service Award Presentation in Iowa



APRIL

USS IOWA (SSN-797) Commissioning



MAY

LA Fleet Week 2025



JUNE

Refurbished 01 Level Deck Unveiling



AUGUST

Battleship Team attends the Iowa State Fair



OCTOBER

250th Anniversary of the Navy + Great Ships Showcase Ribbon Cutting

MESSAGE FROM THE CEO

As we reflect on 2025, I am deeply grateful for the crew, partners, and supporters who continue to power our mission forward. This year, we aligned around **purpose**, **connection**, and **excellence**, and every program, partnership, and decision advanced meaningful impact. Together, we activated Battleship IOWA not just as a place of history, but as a living platform for leadership development, workforce readiness, and maritime career exploration.

In 2025, we sharpened our focus on intentional pathways, guiding participants from curiosity to capability to contribution. We invested in our people, built a culture of trust and accountability, and managed our resources with care. By concentrating on high-impact priorities and measurable outcomes, we positioned our organization for continued growth and long-term sustainability.

In 2026, we will build on this momentum by deepening integration across our programs and expanding opportunities that connect more individuals to purpose and preparation. As workforce needs across the maritime sector continue to grow, our commitment remains clear: to inspire, prepare, and strengthen the next generation.

Thank you for standing with us as One Ship, One Crew, One Mission.



Jonathan Williams
President & CEO



2026 GOALS >>>

→ OPEN PHASE 1

Life of a Sailor - National Museum of the Surface Navy

→ BREAK GROUND

Freedom of The Seas Pavillion

→ TOP 5 RANKING

TripAdvisor 'Things to Do' in LA

→ 25% INCREASE

In tour experiences & program participation

EDUCATION SPOTLIGHT



About

Battleship IOWA's Education programming delivers immersive STEAM and history programs that transform learning into a lived experience. Through hands-on activities, guided exploration, and overnight encampments aboard a historic naval vessel, students develop critical thinking, teamwork, and leadership skills.

Our programs connect classroom concepts to real-world innovation while ensuring students from diverse communities have access to inspiring, high-impact educational experiences.

⇒ **7,643**

Student Program Participants

⇒ **2,223**

Overnight Program Participants

⇒ **790**

Attendance at Key Events

MILITARY & VETERANS AFFAIRS

About

Battleship IOWA serves as a living memorial and resource hub for service members, veterans, and their families. Our Military & Veterans Affairs programming fosters connection, renews purpose, and creates pathways for continued service beyond the uniform.

Through career-centered engagements, mentorship, ceremonies, and partnerships with veteran service organizations, we provide meaningful opportunities for veterans to build community, strengthen resilience, and support each other. As a proud DoW SkillBridge site, we also help transitioning service members gain real-world experience as they prepare for civilian careers.

Key Ceremonies

- **K9 Veterans Day**
200+ Attendees
- **April 19th Memorial**
100+ Attendees
- **Memorial Day Ceremony @ LA Fleet Week**
1000+ Attendees
- **Veterans Day**
50+ Attendees
- **Pearl Harbor Memorial**
100+ Attendees, incl. 9 WWII Veterans
- **Chief Season**
100+ Attendees



COMMUNITY PROGRAMMING

About

The Pacific Battleship Center remains an active civic partner across Los Angeles, supporting public safety agencies, emergency preparedness efforts, and community access initiatives. Through venue support, cross-sector collaboration, and disaster readiness programming, we continue to serve as a trusted resource for the region.

LADRRC Network

→ **53** Government, Industry, & Community Members

Unique Public Exercises

→ **7** Local, Regional, and National Safety Agencies

People Trained

→ **215**

Value of Event Venue Rental and Experience Tickets Donated

→ **\$130,000+**



VOLUNTEER SPOTLIGHT



Volunteers

→ 787

Hours Contributed

→ 51,928

Total Value Contributed

→ \$1,806,575

About

The Volunteer Department is essential to the daily operation and operation of the battleship. Volunteers support restoration efforts, guest engagement, education programs, and special events, strengthening every aspect of our mission.

Service Milestones

Rich Abele - 10,000 hrs

Forrest Hippensteel - 7,000 hrs

Dave Ferger - 6,000 hrs

Neil Stoddard - 5,000 hrs

John Rampino – 3,000 hours

Dean Mertz – 1,000 hours

Peter Paluck – 1,000 hours

Bruce Richards – 1,000 hours

Volunteer Recognition



Alison Spack

**Innovation Engineering and
Technology Team (IET)**



Stan Sato

**Engineering Team and
Deck Replacement Project Lead**

GUEST EXPERIENCES



Guests Engaged

⇒ 185,000+

Events Hosted

⇒ 104

In 2025, Battleship IOWA welcomed thousands of guests through daily tours and special events, creating meaningful opportunities to engage with naval history. From guided explorations to large-scale gatherings, each visit strengthened our role as a place of education, remembrance, and community connection.

Largest Event Hosted

700+ ATTENDEES

Hosted for Transpac sailors, crew, and families to celebrate the start of the race, featuring multiple catering stations, sponsor collaborations, and a ceremonial gun shoot.

Visitors from Iowa

⇒ 500+

Hot Dogs Crafted



⇒ 9,297 (That's the length of a nice walk with Vicky - about 1 mile - in hot dogs!)



PRESERVATION & MAINTENANCE

Safeguarding the Ship



The Engineering Team advanced critical preservation efforts, strengthening structural integrity while activating new spaces for guests to explore. From major deck replacement to below-waterline hull work, this year marked significant progress in protecting and enhancing Battleship IOWA.

FDR's Bosun's Chair Restored



Rehabilitated the historic Bosun's Chair used by President FDR during his visit aboard, preserving a powerful connection to Battleship IOWA and US naval history.



Signal Light Installed

Activated a large signal light signing "Eat at Vicky's" to boats crossing the harbor channel



SimPlot

An interactive recreation of the ship's 16" gun firing systems that will allow guests to experience battleship combat scenarios

01 Deck Replacement Completed



Completed refurbishment of the 01 Deck, strengthening preservation efforts thanks to generous donations from supporters across the State of Iowa.

Hull Maintenance



Executed below-waterline repairs to protect the vessel's core structure and extend its life as a museum.

3rd Deck Transformation



Reconfigured and prepared the 3rd Deck to support the launch of the Great Ship's Gallery.

Special Projects



Beyond infrastructure, 2025 included the reactivation of the ship's historic character. Restored equipment and functional features provide visitors a more immersive experience and connection to the lives of sailors.

CAPITAL CAMPAIGN

Building a next-generation destination that immerses every visitor in the purpose, connection, and resilience of service at sea.

NATIONAL MUSEUM OF THE SURFACE NAVY LIFE OF A SAILOR

Life of a Sailor is the core immersive experience of the National Museum of the Surface Navy, delivered aboard Battleship IOWA.

Participants explore two essential questions:

1. What is my purpose?
2. Who are the connections that will lead me there?

Participants step inside maritime service, following the arc of transformation from youth to professional sailor, and ultimately to civilian contributor. Through a five-act, character-driven journey, they experience how discipline, teamwork, and technical mastery are developed within one of the most complex operational environments in the world.

As the experience progresses and guests journey from civilian formation to technical skill acquisition, leadership responsibility, and transition, they begin to see themselves in the story.

The immersive journey is a catalyst for a sustained pathway of purpose discovery, skill development, relationship-building, and professional integration, and maritime and defense careers move from abstract concepts to tangible, attainable pathways.

PHASE 1 OPENING MAY 2026



Life of a Sailor Experience

FREEDOM OF THE SEAS PAVILION & WATERFRONT PARK

The Freedom of the Seas Pavilion is a 17,500 square-foot year-round community and visitor center designed to serve as a hub for Los Angeles.

Designed to host 550 seated guests and up to 1,200 for conferences and receptions, the Pavilion will feature harbor-facing glass doors, integrated LED stage technology, veterans and education resource spaces, and flexible event areas.

IMPACT

- Over \$1,000,000 in community contributions
- 20,000 students served annually
- 15,000 veterans are supported each year

GROUNDBREAKING: SPRING 2026
OPENING: SUMMER 2027

LA★FLEET★WEEK®

LA's largest Memorial Day Weekend event connecting Americans to our nation's sea services.



100,000+

Guests Hosted on the LA Waterfront

250,000

**Attendees Across 100+ Events
Citywide**

800M+

**Impressions Across Media & Digital
Platforms**

100+

Community Events Across LA

● *Including 15 COMREL Activities*



MORE THAN A FESTIVAL

LA Fleet Week transforms the waterfront into a space of direct connection between the public and those who serve. Through ship tours, military demonstrations, STEAM programming, ceremonies, and civic partnerships, the event provides rare access to active-duty service members while strengthening understanding of the Nation's Sea Services.

94% Of visitors say they learned something new about the U.S. Navy during Fleet Week



Learn more at LAFleetWeek.com

INCOME STATEMENT

In 2025, Pacific Battleship Center maintained strong financial performance, supporting preservation, education, and community engagement while strengthening long-term sustainability.

Item	Amount
Revenue	\$ 12,470,276.79
Operating Expenses	
<i>Program Services</i>	\$ 5,235,233.08
<i>General & Administrative</i>	\$ 876,439.22
<i>Fundraising</i>	\$ 1,011,724.91
Total Expenses	\$ 7,123,397.21
Net Income	\$ 5,346,879.58
<i>Add Back Depreciation</i>	\$ 398,183.06
Income Before Depreciation	\$ 5,745,062.64
Assets	\$ 16,088,068.85
Liabilities	\$ 6,106,782.44

*Unaudited Financials

DONOR RECONITION

With Gratitude

Because of the generosity of our supporters, Pacific Battleship Center continues to preserve history, expand educational access, and serve as a living monument to those who have served. We are deeply grateful for the leadership gifts that strengthen our mission.

● Timken Foundation

Battleship IOWA received a \$500,000 gift from the Timken Foundation to launch the Engineering Career Track, expanding maritime workforce development opportunities for students and young adults. This transformational investment strengthens our commitment to hands-on education and future-ready career pathways.



● Greg Bishop - Legacy Gift

Through his estate gift, Greg Bishop ensured that the Battleship's mission will continue for generations to come. His generosity reflects a deep and lasting commitment to preserving naval heritage and strengthening educational access aboard Battleship IOWA.

Learn more about the [John Paul Jones Legacy Society](#).



● Major Supporters

Our Friends in the Great State of Iowa
 Institute of Museum & Library Services
 Marathon Petroleum Corporation
 Port of Los Angeles
 Kenneth T. & Eileen L. Norris Foundation
 Daughters of the American Revolution

Ralph M. Parsons Foundation
 Larry & Helen Hoag Foundation
 Robert Girardi Family
 Edward E. & Marie L. Matthews Foundation
 Collier Walsh Nakazawa LLP
 UPS

GET INVOLVED

Be Part of What Comes Next

Every tour, program, and restoration effort is powered by a community of supporters who believe in preserving history and investing in the future. Join us in expanding education, strengthening veterans pathways, building community, and shaping the Nation's first National Museum of the Surface Navy.



Education

Help 7,000 students step aboard this year and discover career inspiration through hands-on maritime and STEM experiences.



Military & Veterans Affairs

Foster connection and open doors to career opportunities for more than 1,500 veterans and transitioning service members.



Community

Strengthen communities through meaningful relationships, shared history, and knowledge that connects generations.



Capital Campaign

Be part of building the Nation's first National Museum connecting America to the Sea Services.

DONATE TODAY

CONTACT US



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